

# ARMOND BANKS

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## Writing Sample #1: Email(s)

Much like the tide that ebbs and flows, the human experience cycles with times of depleting and refreshing. God has gifted the church with revival, our time of reflection and renewal. In seasons like these, we must seize every moment that allows us to refill our cups.

In just a few days, we will bring our thirsty souls before an ever-flowing fountain. Make space on your calendars and be sure to register for revival August 4-6, 2021, at 7 pm CDT each night for #OperationRestoration.

I hope to see you in the temple!

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To the Village that is Destiny World,

It's been far too long that we've been away from each other, but while we continue to explore this virtual space, I am so excited to announce our newest method of connecting with our future world changers. Destiny World is moving to YouTube!

With the help of this impeccable team, we've been working so we can spread the good news to our children, their friends, and any child globally. As we continue to reach our arms wider, I must thank you for your support to the ministry and your trust in me. You rock!

As soon as you close this email, I encourage you to go to [ThePottersHouse.org/DestinyWorld](https://ThePottersHouse.org/DestinyWorld) to check out some oldies, but goodies, and subscribe so you're abreast of all our new content uploaded every Sunday at 12 pm.

Let's download the YouTube app to our phones, tablets, and TVs so you don't miss one second of what's happening at Destiny World.

I'll see you on YouTube this and every Sunday at 12 pm!

With love,  
Jane Doe

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## Writing Sample #2: Press Release

### Police Chief, Politician and Pastor All Sign On *Finding Common Ground with an Uncommon Cast*

**Brooklyn, NY:** Today, Alex Williams, Pastor of the iconic Institutional International Ministries in Fort Greene, Brooklyn announced a potentially groundbreaking conversation that is long overdue for this community. As the Clergy Liaison for the 88th Precinct, this millennial Faith-leader is tasked to bridge the communication divide between law enforcement and some of the precinct's most vulnerable population.

For months, Pastor Alex has strategized with 88th Precinct Police Chief Maddrey and Police Captain Ryan Malcolm as how to create safer and more impactful interactions between law enforcement and Black and Brown members of society. Considering the most recent tragic deaths, now somber hashtags, Pastor Alex has invited Congressman Hakeem Jeffries to join the conversation. In planning this forum, Pastor Alex noted, "our community, country and world can no longer put off this conversation at the intersection of race and politics."

From the time he grew up as a child in this neighborhood thirty plus years ago, until today, he has seen a complete transformation of the demographics, dynamics, and housing of this now gentrified area of Brooklyn. On Thursday, June 11, 2020, this unique group of community leaders will discuss: How to maneuver through and overcome systematic racism in the courts as well as the streets of Fort Greene. Where faith groups, law enforcement and political leaders can find common ground for change.

**About Institutional:** Institutional International Ministries (IIM) is a progressive ministry with a storied history in both Christian ministry and gospel music located in the heart of the Fort Greene section of Brooklyn, NY.